

Join us: FoodTech Event

THE EVENT ALLOWING SCALE-UPS TO MEET CORPORATES TO
ACCELERATE THEIR GROWTH

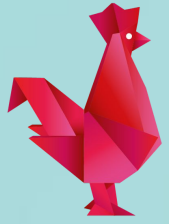
MATCH-MAKING EVENT:

Corporate-Startups Partnerships

February 7th 2024 | Kemtpark 32/34, Zürich, Switzerland.

3:30 PM - 6:30 PM CET





Kemtpark 32/34, Zürich, Switzerland

February 7th 2024

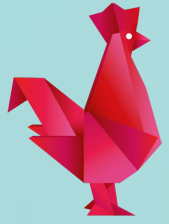
This is your Exclusive Chance to Join the Food Revolution

The production of meat and dairy products accounts for 14.5% of global CO2 emissions, according to the Food and Agriculture Organization of United Nations. A recent study by Clark et al. published in the journal Science shows that without a significant reduction in the production and consumption of animal protein, the goals of the Paris Agreement will not be met. Indeed, the demand for animal protein is expected to increase rapidly due to the increase in world population and the change in the diet of many Asian populations to a higher standard of living.

Accelerating solutions and using substitutes for animal protein is crucial in the fight against climate change.

Three main alternatives are currently available or under development: (i) proteins of plant origin, (ii) from insects, or (iii) the production of meat from animal stem cells in the laboratory. France and Europe have an important role to play in this dietary shift because of the size of their market.

The economic stakes are also high, as the market for animal substitute proteins is estimated by Ernst & Young to be between \$77 billion and \$150 billion by 2030, with a growth rate of more than 30% over the next decade.



Kemtpark 32/34, Zürich, Switzerland

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Event program

Event details & agenda

20 scale-ups and large European corporates

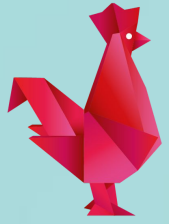
Each one can have 2 members attending

We'll have between 50 - 70 participants

Cost: **Free for Scale-ups**

Registration and Sponsorship contact:
frenchtechevents.ch@gmail.com

15h30	Welcome	President French Tech Zürich French Embassy – Bus. France
15h45	Introductory speeches	Sponsors
16h00	Scale-ups pitches	10+ scale-ups in two dedicated rooms
18h00	Corporates - Scale-ups Meet & Drinks	1-1 meetings and open tables/networking



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Sponsorships and Participation

SOYBEAN: CHF4'000



- ★ Dedicated support and guaranteed one-to-one meetings with the scale-ups
- ★ Company brand visible on all marketing formats
- ★ Opportunity for a 10-15 min introductory speech at the beginning of the event
- ★ Prime access to the French Tech and event ecosystem
- ★ Exclusive early access to participants list



PEA: CHF2'500

- ★ Dedicated support and guaranteed one-to-one meetings with the scale-ups
- ★ Company brand visible on all marketing formats



LENTIL: CHF1'000

- ★ Event access, dedicated roundtable with open discussion with scale-ups



MUSHROOMS: CHF150

Entry ticket